



2018 #GETREDRESSED MONTH IMPACT REPORT

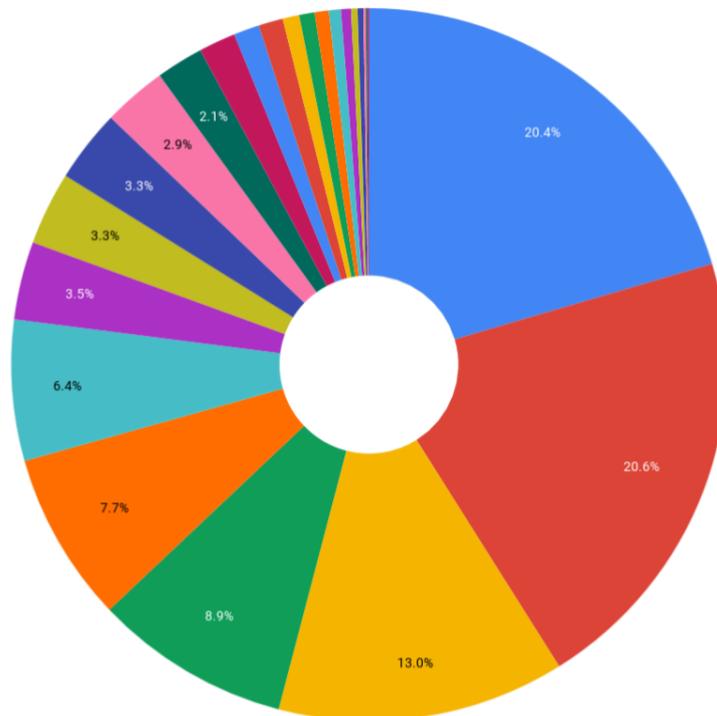
Across Hong Kong **more than 80 companies, clubs and schools** joined us for our first #GetRedressed Month – kicking off our goal to turn October into the official month to take action against textile waste. **Just over nine tonnes** of unwanted clothing was collected through the drive, which also included a series of events and educational activities designed to drive awareness and shift behaviours among the general public, which brings the total amount of clothing we have collected, sorted and re-distributed to date to **over 41 tonnes**.

With generous sponsorship from Clifford Chance, Credit Suisse, New World Development and T. Rowe Price, and all logistics provided pro-bono by the Li and Fung Foundation, this year’s Get Redressed Month saw companies from different sectors coming together to tackle textile waste head on. Additional pro-bono support for the drive was provided by Redbox Storage, who not only donated warehouse space, but facilitated numerous sorting sessions totalling **over 650 volunteer man hours**. Every single item of clothing received by Redress during the drive was individually assessed and sorted in order to maximise its life span and minimise environmental impact.

2018 #GetRedressed Month Key Statistics

Total Clothing Collected: 9223.46 kilograms
Number of Participants: 87 companies, clubs and schools
Charity Beneficiaries: 19

Re-distribution of 2018 #GetRedressed Month Donations



- Christian Action
- Unsorted (sorting scheduled for December 2018)
- Friends Of The Earth
- Redress
- Textile Recycling
- Po Leung Kuk
- Crossroads
- Chu Kong Plan
- Impact Hong Kong
- Landfill Waste*
- Pathfinders
- Keep Giving
- Asbury Methodist Social Service
- Lizzie Bee
- J Life Foundation
- Lifelong Animal Protection Charity
- Upcycling
- Cardboard Recycling
- Mother's Choice
- Suits for Success
- 2 Hand
- SHEER
- SoCo
- Green Ladies (St James' Settlement)

*Landfill waste is largely made up of single-use, non-recyclable plastics, broken or very poor condition shoes and accessories and other miscellaneous non-textile items that are not accepted by our charity partners. There is a very small category of textile items that cannot be donated, upcycled or recycled and therefore must currently be landfilled; however, we try hard to keep this to the bare minimum and are continually searching for new ways to keep those items in the fashion loop