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FASHION AND CLIMATE CRISIS



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11 SUSTAINABLE CITIES
AND COMMUNITIES



12 RESPONSIBLE
CONSUMPTION
AND PRODUCTION



13 CLIMATE
ACTION





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YOU are the
CHANGE
FOR OUR
FUTURE!





What is Climate Change & Climate Crisis?

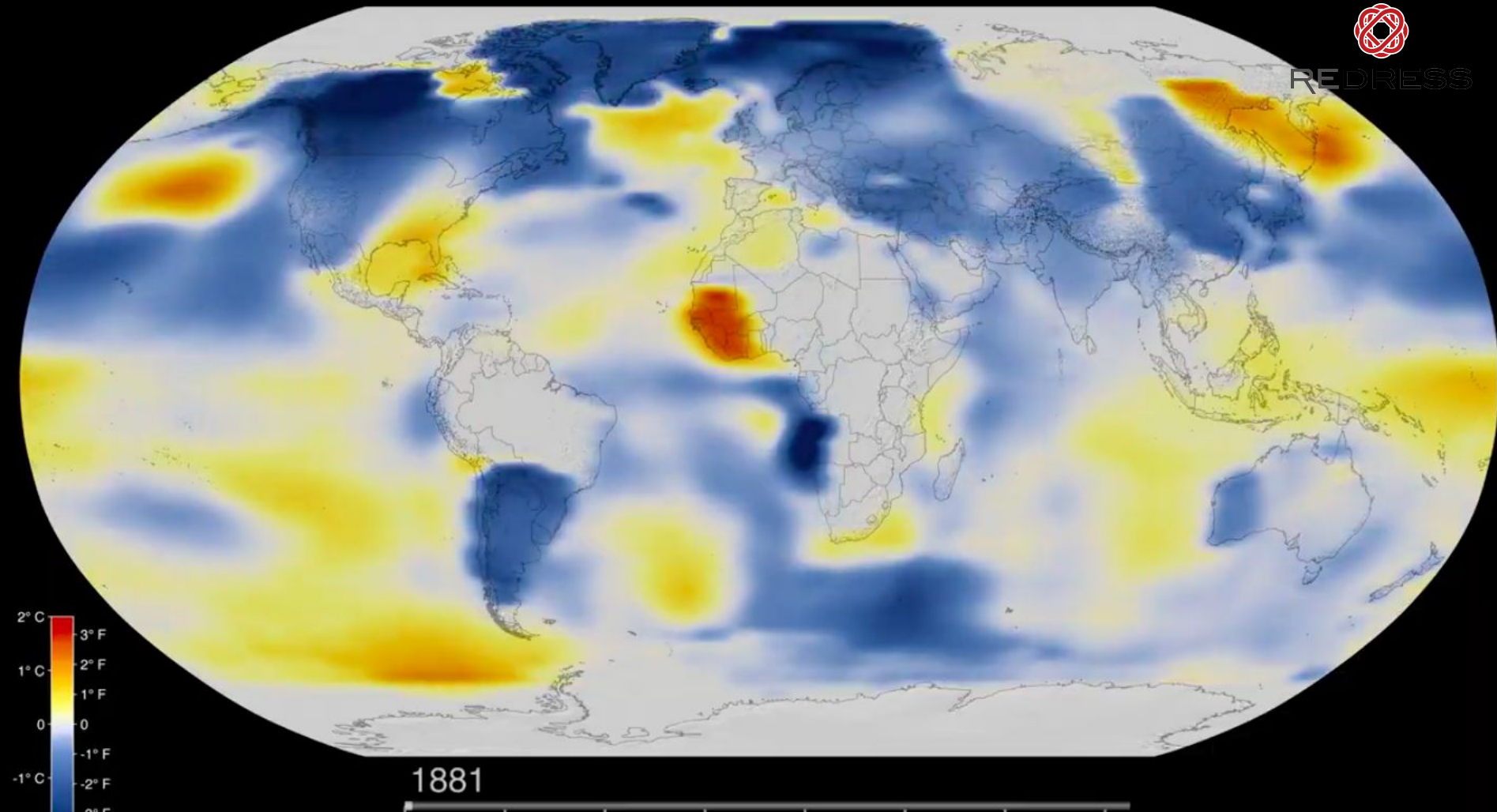
Climate Change refers to
long-term shifts in
temperatures and weather
patterns



Climate Crisis is the impact
of climate change

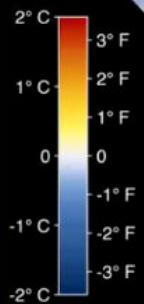
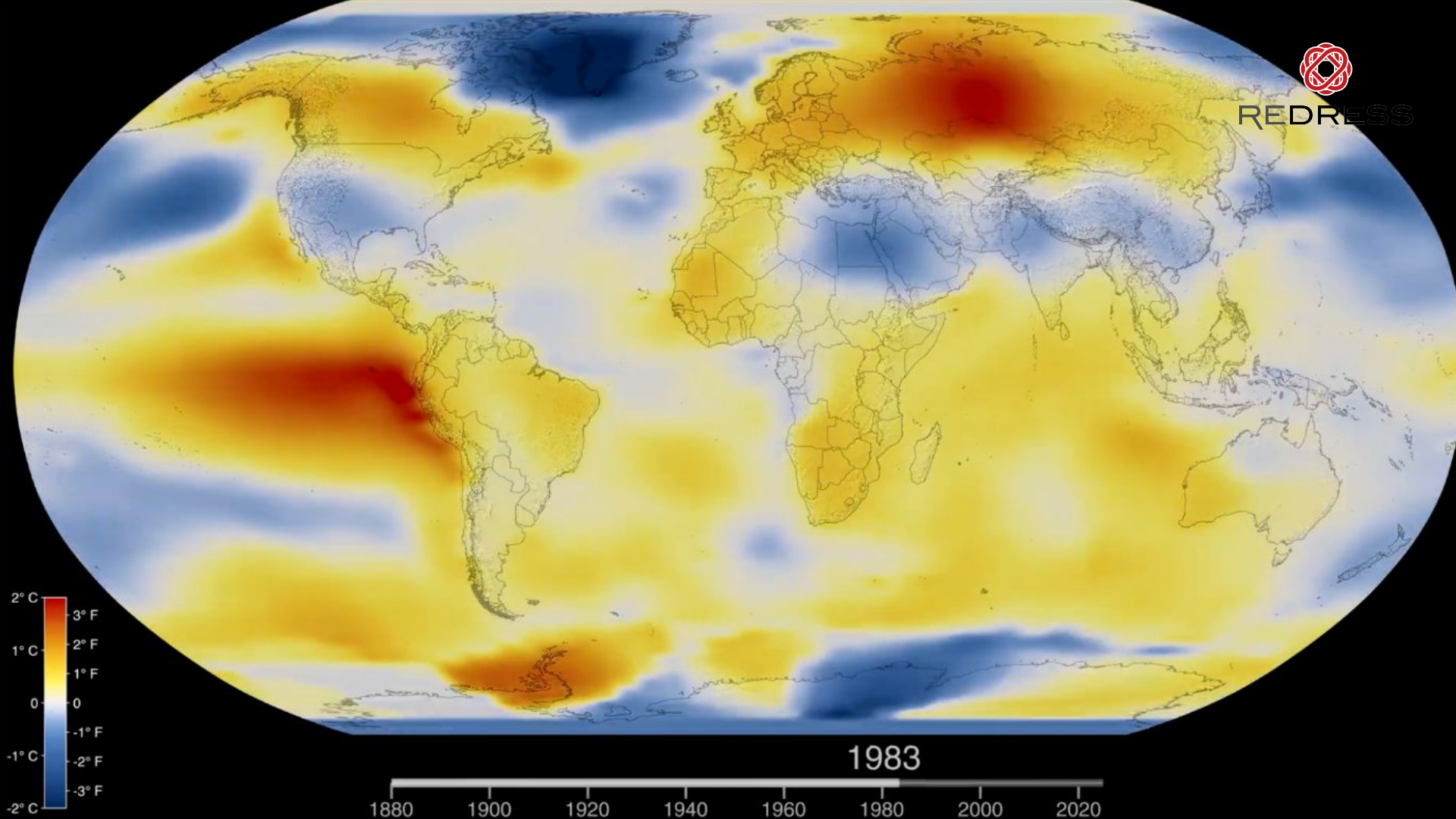


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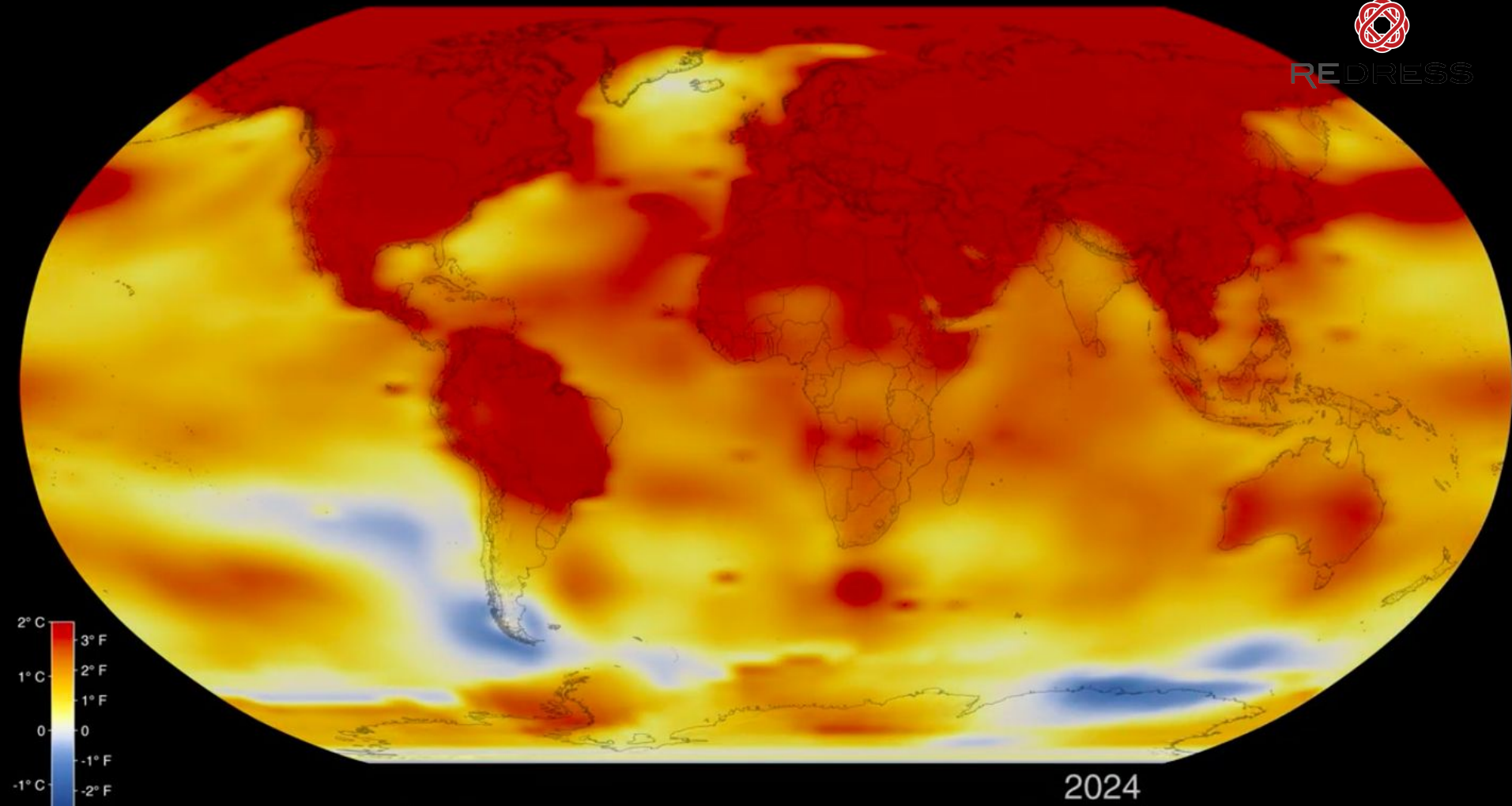


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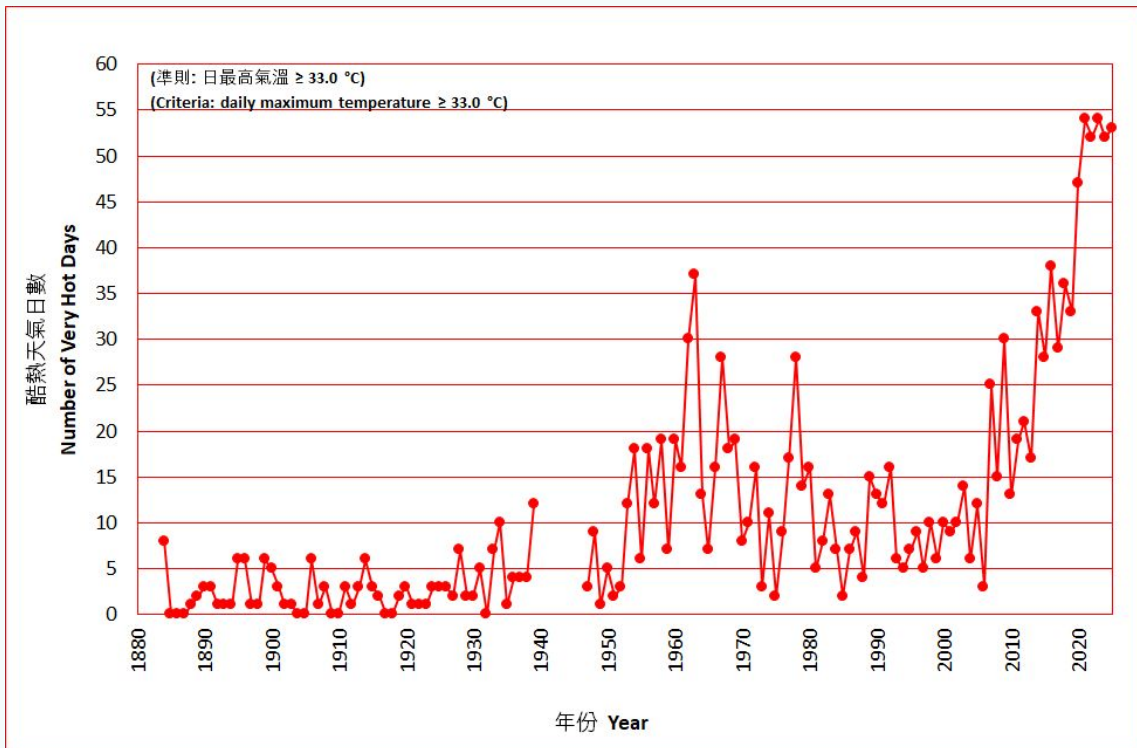


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Numbers of Very Hot Days in 2025



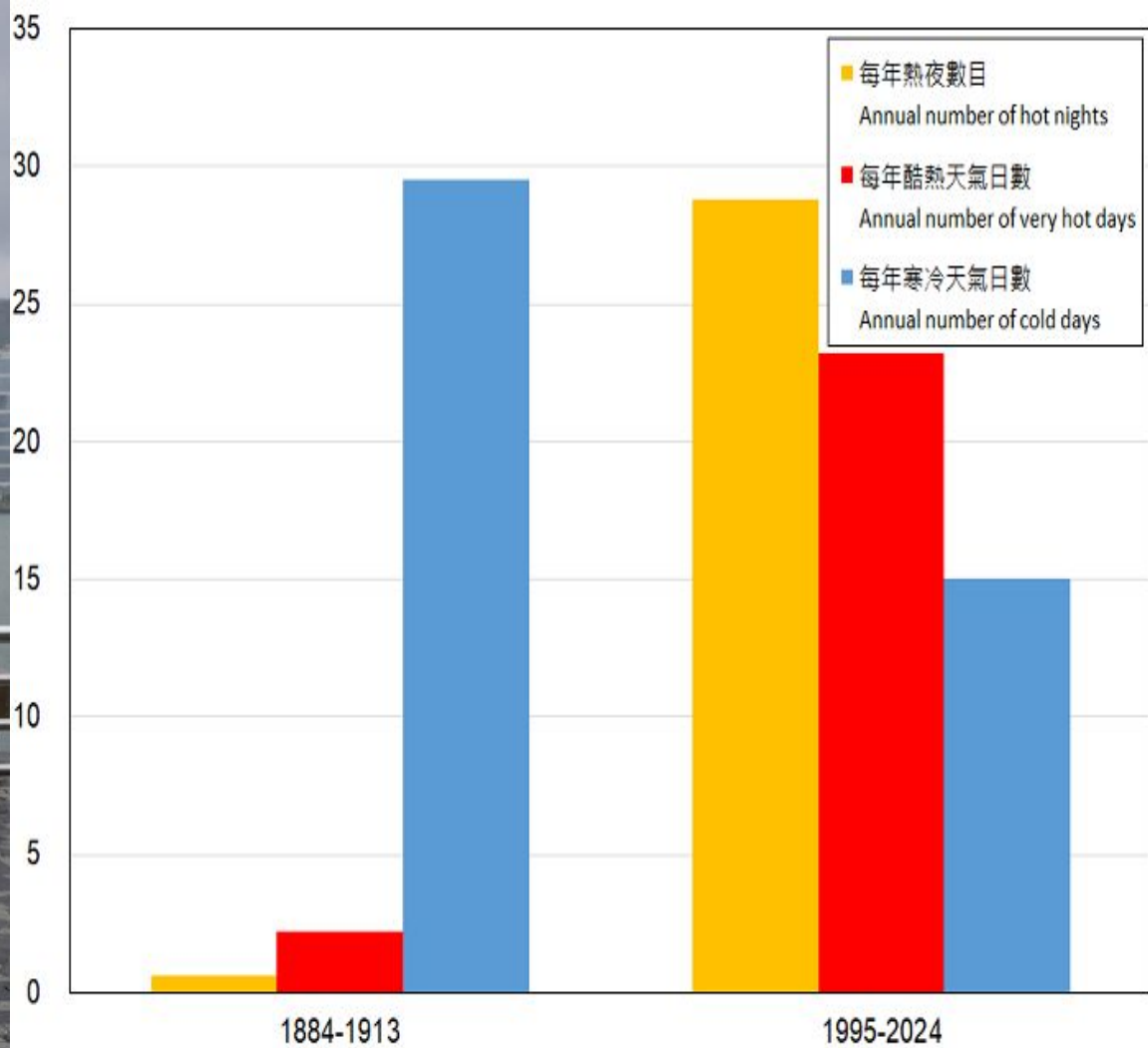
53 days



**Normal
(1991-2020):
17.5 days**



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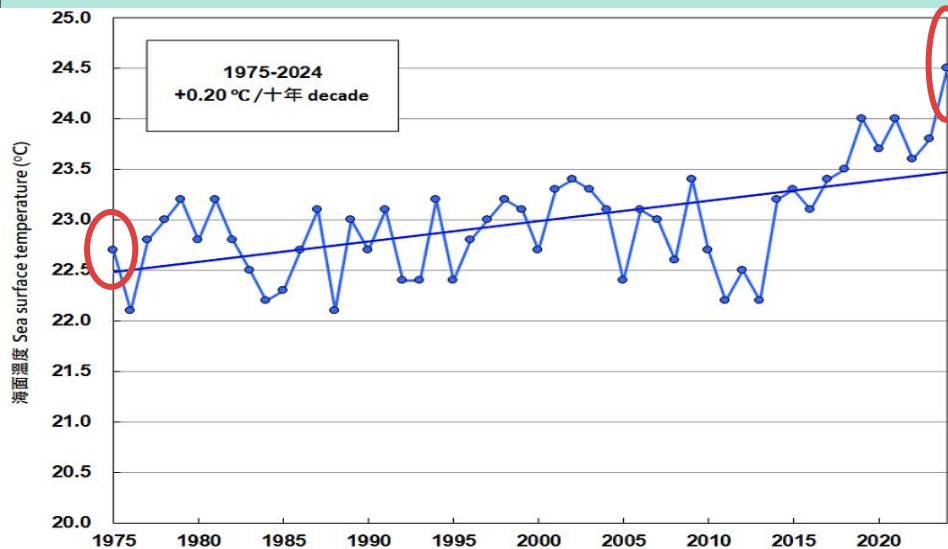
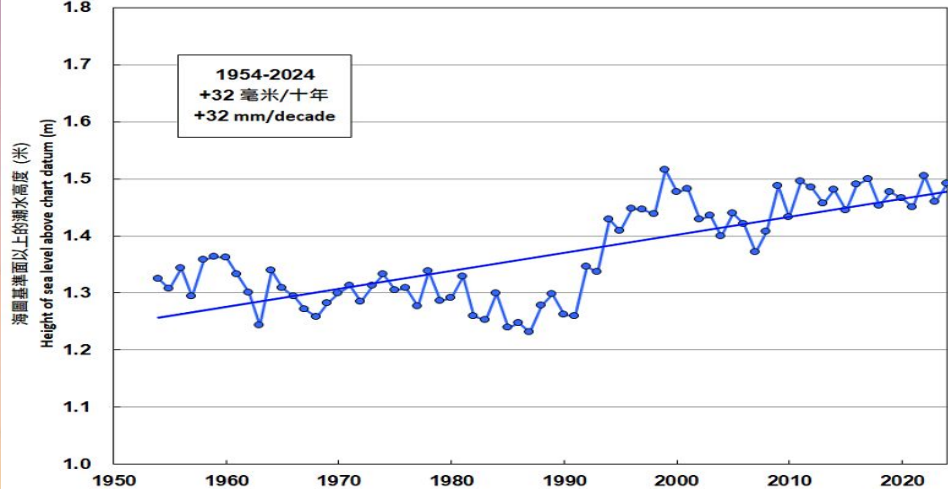




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Sea level rise

Land and ocean
temperatures rise



Heavy rainfall



Typhoon



Flooding



Destruction

Infrastructure or Environmental



Financial



Destruction



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Waves burst into Hong
Kong hotel during
Typhoon Ragasa

Waves b
Kong h

Hong
a

How do clothes contribute to the **CLIMATE CRISIS?**



Causes of the climate crisis



Climate Crisis = Greenhouse Gas

IMPACT

RESULT

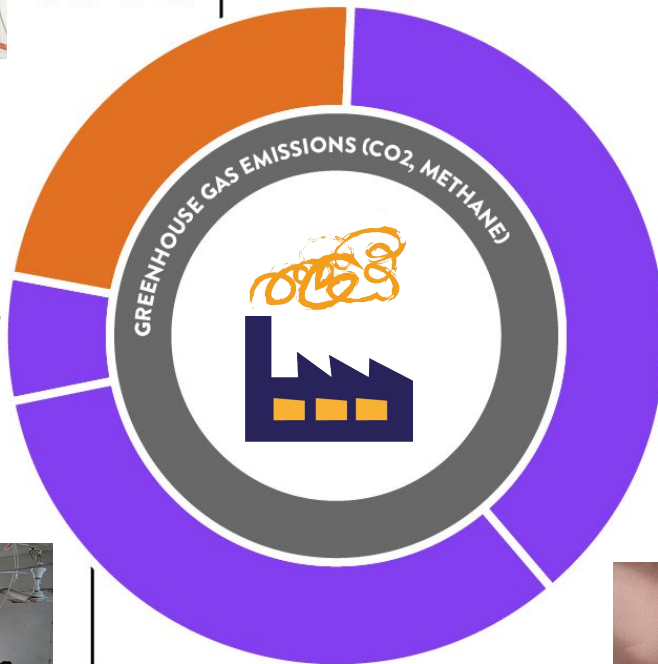


APPAREL AND FOOTWEAR VALUE CHAIN GHG EMISSIONS IN 2018

23%
PRODUCT USE
& END-OF-USE



23% CONSUMER
77% INDUSTRY



6%
TRANSPORT
& RETAIL



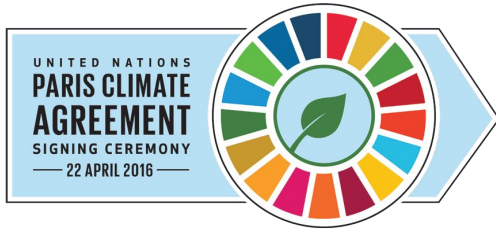
33%
MANUFACTURING



38%
MATERIAL
EXTRACTION



We need to limit global temp rise within 1.5°C



How much GHG does the fashion industry need to reduce by 2030?

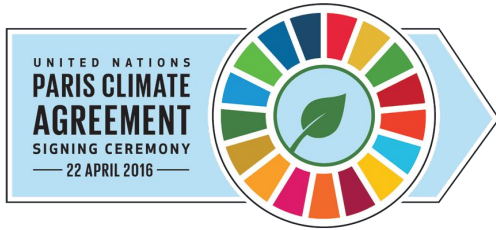
A. 10%

B. 25%

C. 45%

D. 70%

We need to limit global temp rise within 1.5°C



How much GHG does the fashion industry need to reduce by 2030?

A. 10%

B. 25%

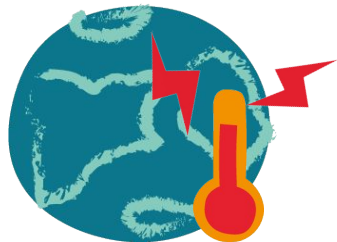
C. 45%

D. 70%



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What releases greenhouse gases?



Climate Crisis

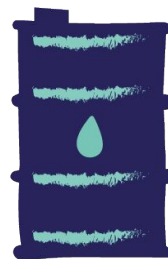
IMPACT



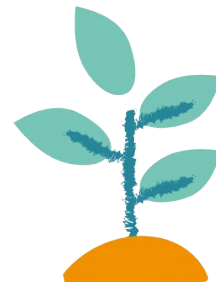
Greenhouse Gas

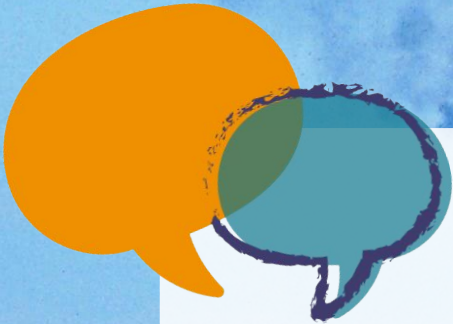
RESULT

(Burning Fossil Fuels + Deforestation)



SOURCE





**What
do we burning fossil fuels for?**



SOURCE



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For Energy



SOURCE


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Producing Polyester



100-100 100-100 100-100
100-100 100-100 100-100
100-100 100-100 100-100
100-100 100-100 100-100



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**YOU ARE
WEARING**

PETROLEUM



**Why are we cutting
down trees?**

Expanding agricultural areas



Land resources to:

- a. Grow natural fibres**
- b. Raise animals**
- c. Produce man-made fibers**

Leading to deforestation



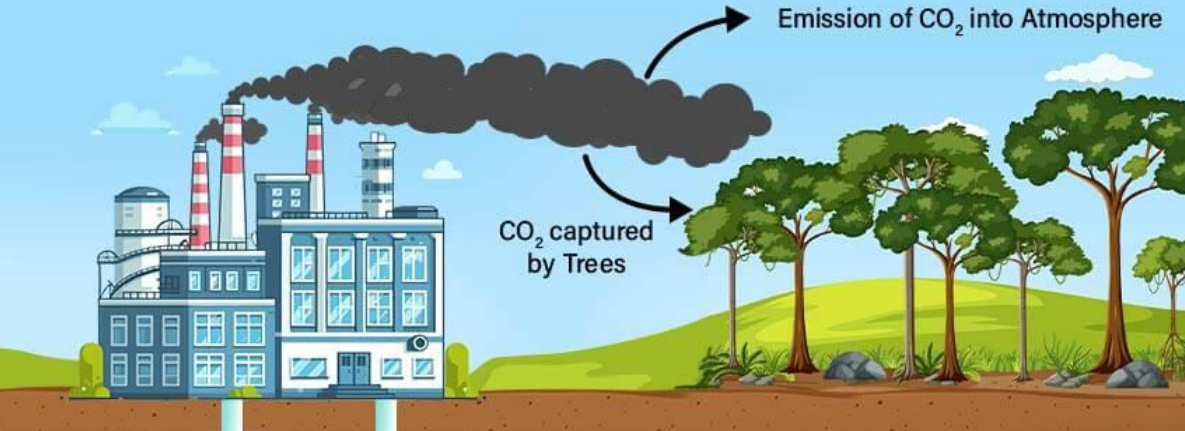


The function of trees?



Carbon Sink

CARBON SEQUESTRATION



**Cutting 300 million a year
Less carbon sink**

result

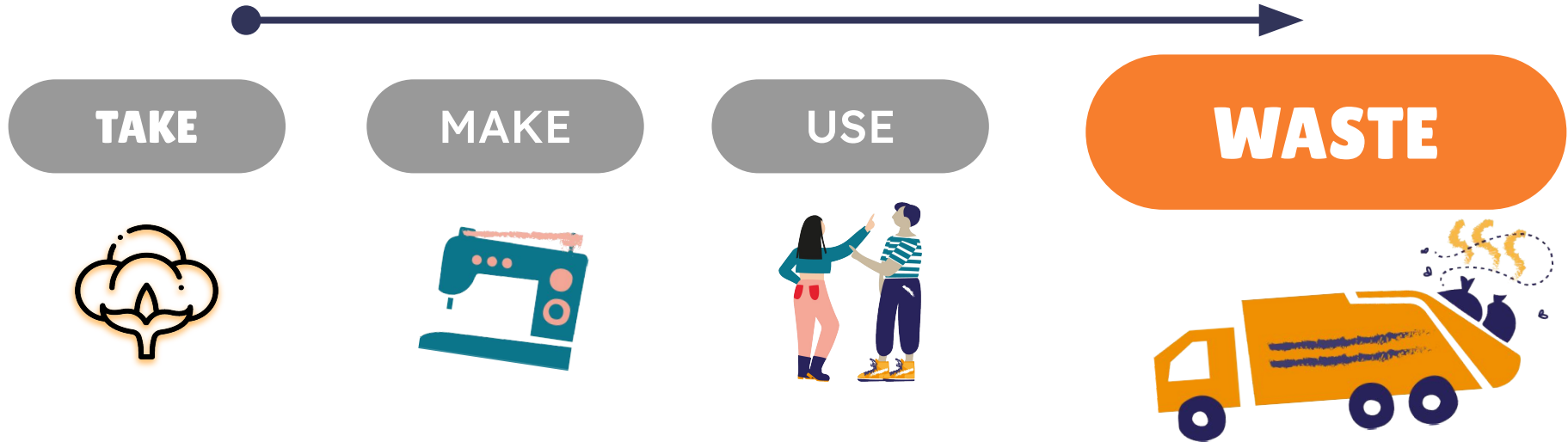
Increase in CO₂

17,480 suitcases of textiles
landfilled **EVERY DAY!**



Photo by Gigi on Unsplash

Linear Model





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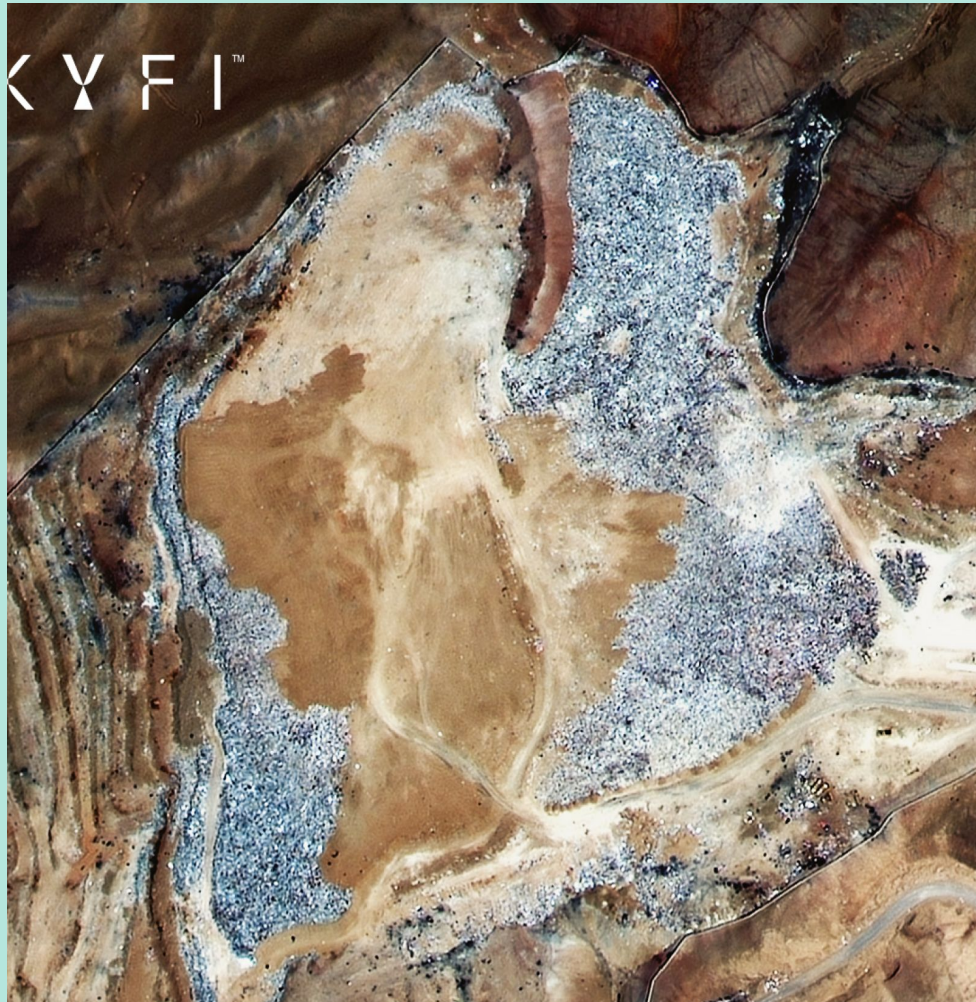
**What happen if we don't take
actions NOW?**



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One rubbish truck of
textile is sent to
landfill **EVERY SECOND**






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BEAT WASTE POLLUTION



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MAKE



**OUR CIRCULAR
SOLUTION ?**



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Y	R	L	E	N	P	K	F	A	G	W	O
B	U	Y	B	E	T	T	E	R	I	P	P
F	Y	L	T	B	A	R	E	W	V	H	T
K	Q	O	C	C	X	B	P	K	E	B	C
R	E	W	E	A	R	K	R	T	A	Q	T
H	W	S	T	R	U	U	P	V	W	I	J
M	M	E	S	E	O	O	V	Z	A	F	X
R	E	P	A	I	R	A	F	X	Y	Q	N

WORDS:

1. R _ _ _ _ _
2. C _ _ _
3. R _ _ _ _
4. G _ _ _ _ _
5. B _ _ _ _ _

HINT: Words are hidden ➡ and ↓



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Y	R	L	E	N	P	K	F	A	G	W	O
B	U	Y	B	E	T	T	E	R	I	P	P
F	Y	L	T	B	A	R	E	W	V	H	T
K	Q	O	C	C	X	B	P	K	E	B	C
R	E	W	E	A	R	K	R	T	A	Q	T
H	W	S	T	R	U	U	P	V	W	I	J
M	M	E	S	E	O	O	V	Z	A	F	X
R	E	P	A	I	R	A	F	X	Y	Q	N

WORDS:

1. R _ _ _ _ _
2. C _ _ _
3. R _ _ _ _
4. G _ _ _ _ _
5. B _ _ _ _ _

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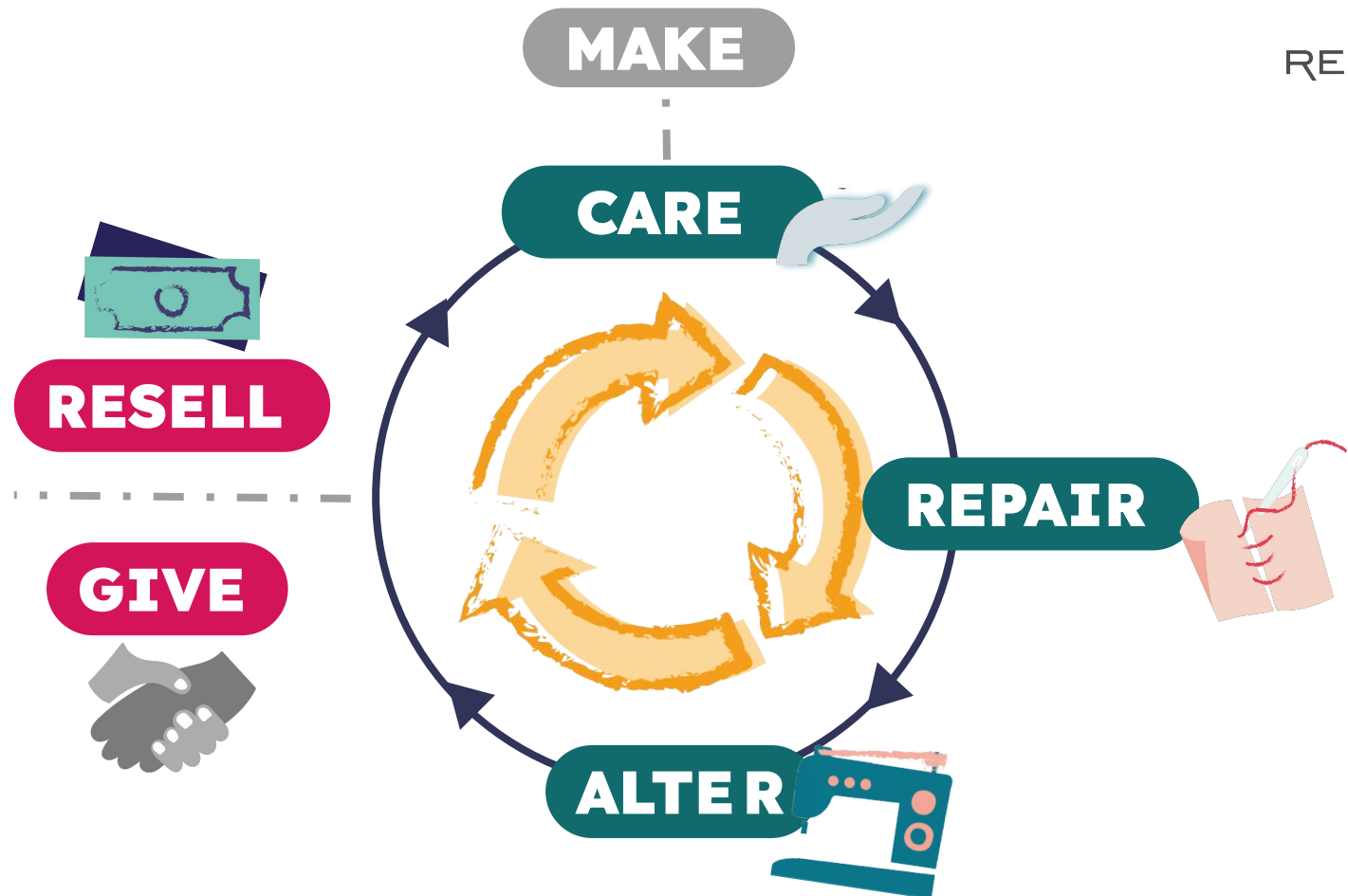


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WORDS:

1. REWEAR
2. CARE
3. REPAIR
4. GIVEAWAY
5. BUY BETTER





REWEAR



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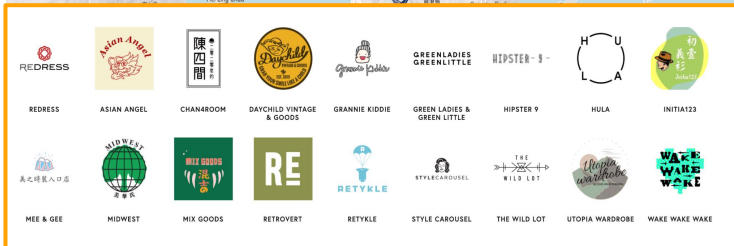
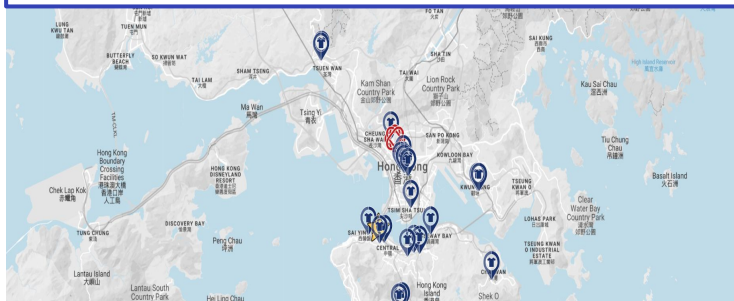


BUY SECONDHAND

The Redress Closet



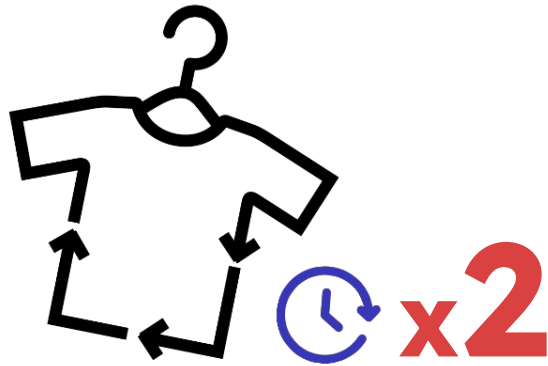
MANY Other Options In HK



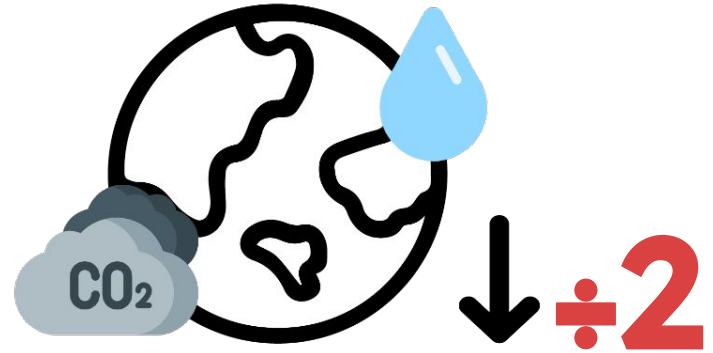
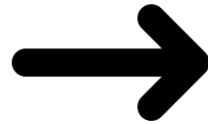
Online Trading



REUSING YOUR CLOTHES HAS A POSITIVE IMPACT !



Reuse



Reduce



REDRESS

BUY BETTER



Buy Better

What you should check for:



**Product
label/tag**



**Product
Quality**



**Brand
Practices**



Abercrombie
& Fitch

J. Crew

FOREVER

HERO

SHEIN



REDRESS



2000



2024

UNIQLO

OUTFIT



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Do I
REALLY
NEED it?

Do I already have a
similar piece in my
wardrobe?

Is this
something I'll
get to wear
often?



If we forget to second question our purchases:



Top 3 reasons for not wearing their clothes:

Wrong style

68%

Impulse buy

65%

Forgot I had it

62%

CARE FOR YOUR CLOTHES



1. SORT your clothes



2. FLIP inside out





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REPAIR

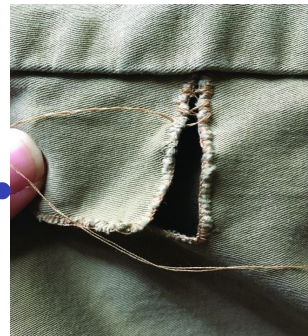




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Patching Holes



Overstretched Elastic Band



Mending buttons



**WHEN YOU
DON'T NEED,
GIVE AWAY**



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QUESTIONS?

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