



REDRESS

JOIN
Get Redressed
MONTH!

SCHOOL ACTIVITY INFORMATION PACK

UPDATED June 2025



WHO IS REDRESS?

Redress is a Hong Kong-headquartered, Asia-focused environmental charity with a mission to accelerate the change to a circular fashion industry by educating and empowering designers and consumers so as to reduce clothing's negative environmental impacts. We work with various stakeholders to reduce clothing waste to landfill by increasing the reuse, resale and recycling of clothing.

ABOUT GET REDRESSED MONTH

Since its launch in 2018, [Get Redressed Month](#) has been Hong Kong's largest consumer awareness campaign about circular fashion. Organised by Redress, this local, annual, month-long campaign gathers 100+ companies, clubs, organisations, schools, and the general public to raise awareness about the environmental impact of our clothing choices and shift attitudes and habits towards reducing clothing waste.

WHY SHOULD YOU PARTICIPATE?

Clothing is an essential element of our everyday life. But how much do you know about your clothes? According to the Hong Kong Environmental Protection Department, [a total of 402 tonnes of textile waste were being discarded into the landfill daily in 2023!](#) Fashion is one of the most polluting industries, contributing to the global greenhouse gas emissions and a huge amount of resource and water wastage attributed to the industry. Taking part in this campaign is not only about reducing clothing waste but also a great opportunity for students to learn about environmental sustainability, developing the crucial qualities of conserving the Earth as a responsible citizen.

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Redress has empowered our school community to embrace sustainable practices through Get Redressed Month campaign. Their commitment to promoting circular fashion has inspired both students and staff to make a positive impact on our environment.

– Harrow International School Hong Kong

The Redress team visited our school for a school talk about Fast fashion and its impact on the environment. It was engaging and full of information that most of the students didn't know.

– Tack Ching Girls Secondary School



HOST YOUR GET REDRESSED CLOTHING DRIVE

HONG KONG'S LARGEST CLOTHING COLLECTION

Schools are welcomed to place clothing collection box(es) on campus **anytime within the month of May**. All materials, including collection boxes, poster, parent leaflet, promotional video, and logistics to and from the campus will be provided by us. We will also share with schools our impact report so that students learn about the social impact they created.

What Kind Of Clothing Do We Collect?



We accept **any type and condition** of unwanted clothing and fashion accessories (e.g. scarves, hats, bags) for men, women and children. Please make sure that you wash any clothing first!



Where Do The Clothes Go?

After collection, clothes will be carefully sorted to be reused by Hong Kong local charity partners, resold at our secondhand store, The Redress Closet or downcycled. Find out more [here](#).



INVITE REDRESS TO SPEAK AT YOUR SCHOOL

The topic of the school talk is in line with the campaign theme each year.

Through engaging and interactive learning, students will gain valuable insights into fashion and its environmental impact. They will also be encouraged to embrace sustainable practices, minimising fashion's negative environmental effects at a young age.

Don't worry if you are unable to schedule a date with us. We provide a selection of teaching resources from our [Circular Fashion Education Toolkit](#). They are designed for both primary and secondary students. Let's get your students engaged with fashion sustainability!





HOLD A GET REDRESSED DAY

An environmentally friendly non-uniform day to rethink our fashion consumption and celebrate alternatives to buying new, such as borrowing, swapping and buying secondhand. Invite your students to come wearing a secondhand or repaired item on the day.

You can organise your day to have a theme or make your own! Invite students to further support our year-round educational work to reduce clothing waste entering landfills in Hong Kong, by making a small HK\$10 donation to Redress. Donations can be made by either bank transfer or cheque. You may ask for a receipt if you need one. Contact rachellau@redress.com.hk for more details.

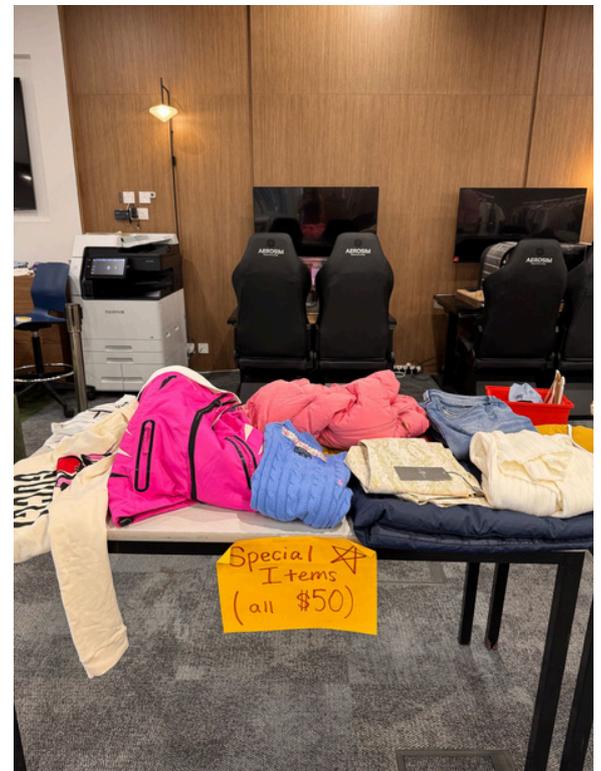




RUN YOUR SECONDHAND POP-UP SHOP

A fun way for students to explore and understand the concept of reuse and resale. Students can choose to run their own secondhand pop-up shop for members of the school community, with proceeds donated to Redress. **They can practice their business skills while making sure that good quality unwanted clothing gets a new life** — a must for any sustainable fashion lover or budding entrepreneur!

Concerned that students lack experience in running events? Don't worry, we've got you covered! Please check out our clear guidance on steps to organise a pop-up and material lists.



HOW TO INCLUDE GET REDRESSED MONTH INTO CLASSROOM LEARNING



Teachers can integrate Get Redressed Month into school curriculum across different subjects and encourage students to practise sustainable habits in their daily lives. You can find more class activity ideas and resources here.

1 General Studies

Children play a key role in families to influence bigger, more impactful changes. Ask your students to interview their parents about the following questions, share in the next class and discuss:

- How many items do you have in your wardrobe? Do you have any clothes that tell stories? What's your favourite piece of clothing and why?
- What do you know about the impact of clothes on the environment?
- How do you handle clothes they no longer wear and don't fit? Do you giveaway to charity? Give to friends/ family? Upcycle? Or throw them into the bin?

2 Mathematics

Survey among your class about the original source of their secondhand clothes on Get Redressed Day and co-create an exciting, informative visual chart of the results. You can even combine it with the other classes!

Options include:

- It was from a secondhand clothing shop
- It was passed on from my sibling
- It was given by my friend
- I swapped it with my friend

3 Chinese / English

- **Debate about secondhand clothing:** To foster long-term behaviour change, students need the critical thinking skills to assess the pros and cons of wearing secondhand clothing. Organise a debate competition in your school about secondhand fashion. Encourage them to think from various perspectives including economic, social, cultural, and environmental.
- **Write a persuasive script about sustainable habits:** Prepare a 5-minute script with your students where their role is to promote and encourage long-term sustainable habits to friends and family.

4 Arts

Ask your students to design a sustainable outfit by creating a moodboard. Have them research on different kinds of materials, methods and technologies in clothing production to gain a better understanding of sustainable clothes.

5 Home Economics/ Technology and Living

Propose an upcycling workshop to use some of the unwearable clothing collected, and let them explore how they can turn a damaged piece of clothing into a new item. You can see our [T-shirt upcycling workshop](#) for reference (Page 39).



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