

SCHOOL EDUCATIONAL ACTIVITIES



Why Bring Circular Fashion Into The Classroom?

The fashion industry is one of the most polluting sectors in the world. In Hong Kong, 402 tonnes of textiles are landfilled every day. The negative environmental impact of fashion is both a local and global issue. Our school education team aims to partner with primary and secondary schools to engage students—future consumers—in understanding their relationship with clothing and the environment. We encourage collective action towards fashion sustainability and circularity. Throughout the academic year, we offer:



Interactive School Talks

We offer a variety of engaging topics for talks to help understand the issues in an enjoyable way.



Hands-on Workshops

Allows students to explore the issues independently and acquire the skills needed to extend the life of clothing.



Life Wide Learning

We are officially listed on the EDB's Life Wide Learning page. Some of our activities provide an off campus learning experience, schools are encouraged to make good use of the LWL Grant to foster students' whole person development with us.

SUSTAINABLE DEVELOPMENT GOALS

4 QUALITY
EDUCATION



12 RESPONSIBLE
CONSUMPTION
AND PRODUCTION



17 PARTNERSHIPS
FOR THE GOALS



EDB

Generic Skills and Values & Attitudes

- Self-learning Skills
- Problem Solving Skills
- Critical Thinking Skills
- Self-management Skills
- Collaboration Skills
- Responsibility
- Respect for Others
- Empathy
- Commitment

PRIMARY SCHOOL


- Can be conducted in English or Cantonese
- Talks can be extended to 45 minutes
- Please choose according to your target audience



P1-3
6-8yo

Storytelling: Yoyo's and the World's Coolest T-Shirt

30 Mins



'Yoyo and the World's Coolest T-Shirt' is Hong Kong's first-ever educational comic book about sustainable fashion. Produced by Redress, the story teaches students how they can help reduce their environmental impact by sharing, repairing and upcycling their clothes. We will read excerpts from the book, followed by an interactive quiz to solidify their learning.



P1-6
6-12yo

School Talk: Fashion Production & The Environmental Impact

30 Mins

Help students understand that clothes are precious by uncovering the complexity of clothing production and the many resources and work that goes into the process. Students will have opportunities to touch and feel different fibres. The session will also introduce how circular lifestyle habits will extend the precious life of clothing.



P4-6
9-12yo

School Talk: Fashion & Climate Crisis

30 Mins

Introduce the concept of circular fashion as a solution to reduce waste. While uncovering how the fashion industry contributes to the climate crisis, we will discuss the source of greenhouse gas emissions and the consumption of energy and natural resources required in the making of clothes. As we explore the impact and result of climate change locally and globally, we will also see how circular lifestyle habits help reduce environmental impact.



SECONDARY SCHOOL

- Can be conducted in English or Cantonese
- Talks can be extended to 45 minutes
- Please choose according to your target audience

F1-6
12-18yo

School Talk: Fashion & Climate Crisis

30 Mins

Introduce how the fashion industry contributes to the climate crisis. We will discuss the source of greenhouse gas emissions and the consumption of energy and natural resources required in the making of clothes. We will explore the impact and result of climate change locally and globally, introduce the concept and principles of circular fashion as a solution to reduce waste, and explain how circular lifestyle habits reduce environmental impact.

F4-6
15-18yo

School Talk: How to Become a Sustainable Consumer?

30 Mins

Shows students how to become more responsible consumers by buying better through understanding what goes into clothes pricing, how marketing drives consumption, and how to differentiate authentic claims from greenwashing. We will learn about sustainable fashion products through identifying better materials, production procedures, and sustainable brand services.

F1-6
12-18yo

Workshop: Debate & Denim Board game

HK\$100/pax
60 Mins

With our fun and original board game, we show students the power of each stakeholder within the denim production industry. While students role-play different stakeholders, they will debate what the appropriate processes of designing and manufacturing jeans are. Exposing them to the various options and decisions involved in the supply chain, they will gain a better understanding of the fashion industry.



F4-6
15-18yo

Workshop: Warehouse Visit & Clothes Sorting

HK\$200/pax
120 Mins

This workshop brings students to our warehouse to sort clothes, seeing firsthand the waste of fast fashion, overproduction, and overconsumption. We will share about Redress' work including our Takeback Programme and its beneficiaries, and the volume of clothes we receive monthly. Students will gain hands-on experience in examining and sorting clothes according to the categories of resale, donation, and downcycling.





Get Redressed Month

FOR ALL LEVELS

Since its launch in 2018, Get Redressed Month has been Hong Kong's largest consumer awareness campaign about circular fashion. Organised by Redress, this local, annual, month-long campaign gathered 120+ corporates, clubs, organisations and schools in 2025 to raise awareness about the environmental impact of our clothing choices and shift attitudes and habits towards reducing clothing waste.

For schools' participants, you can:



Receive Free Campaign Materials

Redress provides **promotional materials** (introduction video, posters, parents leaflet) to foster holistic learning and engagement during the campaign.



Take Action

Host your own **clothing drive** on campus to promote circular fashion practices. **Redress will provide collection boxes within May only!**



Nurture Young Change-makers

Encourage **student-led school activities**, inspiring peers to adopt circular fashion habits.

MAY 2026

FREE OF CHARGE

*Sponsored by the participation corporates

Information Pack

For ALL Inquiries:

Please email the school team at:
rachellau@redress.com.hk or
Whatsapp 5272 4137

For ALL Educational Activities:

SIGN-UP HERE

Fundraise for Redress

As a charity with limited resources, Redress relies on the generosity of donors to support our educational work in Hong Kong. We welcome schools to organise teacher- or student-led fundraising activities for Redress alongside the above educational activities to help drive the education of circular fashion in your school community.

DONATE NOW

FOLLOW US

 <https://redress.com.hk/school-activities/>

 @GetRedressed

 Redress Asia