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Redress Collaborates with Local Design Talents to Reimagine Hong Kong Lion Dance with Unwanted Garments



[Hong Kong, 19 December 2025] – Redress, the Hong Kong-based, Asia-focused charity with a mission to accelerate the change to a circular fashion industry, has launched a new project merging sustainability, fashion and Hong Kong's cultural heritage: 'Redressing the Lion Dance'. Designed by Hong Kong sustainable fashion designers, Eric Wong and Pearl Leung, two upcycled lion dance showpieces were made from unwearable clothing waste. With Cultural and Creative Industries Development Agency (CCIDA) as the Lead Sponsor, the project brings together traditional craftsmanship and circular design, while shining a critical light on the city's 388-tonne daily textile waste crisis.

Dr. Christina Dean, Founder and Chair, Redress, said, "This initiative is a catalyst for change, proving that two of Hong Kong's greatest strengths, our culture and our creativity, can address challenges of the textile waste crisis. Since 80% of a product's environmental impact is locked in at design stage¹, designers hold great power in reducing waste, and that's exactly what we are showcasing."

¹ European Commission: Directorate-General for Enterprise and Industry and Directorate-General for Energy, Ecodesign your future – How ecodesign can help the environment by making products smarter, European Commission, 2012



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Exhibition, Pop-up, and Upcycling Workshops at Peak Galleria

The sustainable lion dance showpieces will be on display at Peak Galleria from 18–27 December 2025, for an exhibition, inspiring consumers to see Hong Kong's cultural traditions as a source of innovation. Alongside the exhibition, a sustainable fashion pop-up will feature seven local designers, showcasing homegrown sustainable fashion talent. Six upcycling workshops will also be offered, led by Redress Alumni (Registration link [here](#)). These activities will be held at the Peak Galleria 1/F Atrium and 2/F Shop 220.

Hong Kong Fashion Designers Create Lion Dance Costumes from Redress' Clothing Collection Programme

For designers Eric Wong and Pearl Leung, whose works centre on waste reduction and upcycling, the lion dance showpieces' sustainability story starts with Redress' Clothing Collection Programme, which collects unwanted clothing from the Hong Kong public, and where they source around 75% of the textiles used in the costume designs.

“Materials that might have ended up in landfills, such as damaged or stained shirts, are now given a new role in celebrating Hong Kong's cultural heritage,” said Eric Wong. Pearl Leung added, “Working on 'Redressing the Lion Dance' helped us honour Hong Kong traditions, and sourcing from unwanted clothing collected by Redress empowered us to create sustainably,” she said.

'Redressing the Lion Dance' debut at Hong Kong Fashion Fest

In partnership with Ha Kwok Cheung Dragon and Lion Dance Team, a local institution with over 90 years of history, 'Redressing the Lion Dance' made its debut performance on 26 November as part of Hong Kong Fashion Fest. The upcycled showpieces were brought to life by Ha Kwok Cheung's expert team, in a custom performance blending traditional and contemporary lion dance, creating a powerful, visually striking tribute to Hong Kong's rich cultural past and bright, sustainable future.

Photos of the inaugural performance [can be found here](#).

— ENDS —

Official key visuals are [here](#).

Media Enquiries

Shirley A. Wong - Communications Lead
WeChat: ShirleyAunWong
Email: shirleyaun@redress.com.hk
Tel: +852 9257 0778

¹ European Commission: Directorate-General for Enterprise and Industry and Directorate-General for Energy, Ecodesign your future – How ecodesign can help the environment by making products smarter, European Commission, 2012

Editor's Notes

- Our [Redress Alumni Network](#) is composed of semi-finalists, finalists, and rising talents from each cycle, who enjoy a range of post-competition support including opportunities for networking, education, and career development in sustainable fashion. Alumni of the competition have gone on to collaborate with some of the biggest names in fashion, as well as develop their own successful brands.
- [Pearl Leung](#) creates unique upcycled fashion through her sustainable brand, Pearl Leung Style.
- [Eric Wong](#)'s sustainable fashion brand, Absurd Laboratory, creates non-trend-led collections with textile waste sourced from manufacturers and post-consumer garments.
- [Redress' Clothing Collection Programme](#) partners with some of the world's leading fashion brands to place collection boxes in their retail stores where consumers can give back any brand of clothes for re-use, resale and recycling/downcycling by Redress, making it easier for the public to play their part in the circular fashion economy.

Further supporting statistics are [here](#).

Redress (www.redress.com.hk) is a Hong Kong-based, Asia-focused environmental NGO with a mission to accelerate the change to a circular fashion industry by educating and empowering designers and consumers so as to reduce clothing's negative environmental impacts.

The Cultural and Creative Industries Development Agency (CCIDA) (www.ccidahk.gov.hk) established in June 2024, formerly known as Create Hong Kong (CreateHK), is a dedicated office set up by the Government of the Hong Kong Special Administrative Region (HKSAR Government) under the Culture, Sports and Tourism Bureau to provide one-stop services and support to the cultural and creative industries with a mission to foster a conducive environment in Hong Kong to facilitate the development of arts, culture and creative sectors as industries. Its strategic foci are nurturing talent and facilitating start-ups, exploring markets, promoting cross-sectoral and cross-genre collaboration, promoting the development of arts, culture and creative sectors as industries under the industry-oriented principle, and promoting Hong Kong as Asia's creative capital and fostering a creative atmosphere in the community to implement Hong Kong's positioning as the East-meets-West centre for international cultural exchange under the National 14th Five-Year Plan.

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¹ European Commission: Directorate-General for Enterprise and Industry and Directorate-General for Energy, Ecodesign your future – How ecodesign can help the environment by making products smarter, European Commission, 2012