



CALL FOR SUSTAINABLE HK DESIGNERS

Redressing the Lion Dance 2025

OVERVIEW

Redress is excited to announce a unique opportunity for sustainable fashion designers in Hong Kong to join an innovative project merging the city's intangible cultural heritage with fashion sustainability. The initiative focuses around a pair of lion dance showpieces made from upcycled textiles, sparking reflection on the issue of fashion waste whilst celebrating Hong Kong's rich cultural tradition.

Ha Kwok Cheung Dragon and Lion Dance Team, a longstanding dragon and lion dance company with 90+ years of history in Hong Kong, has partnered with us in the aim of furthering the exchange of knowledge and experience between design creatives and lion dance experts, and to ensure the project output is an authentic representation of Lion Dance and its cultural significance.

This project is also rooted in community and industry engagement; creating space for designers to engage with fashion professionals, students, and the general public, through workshops, pop-up retail and exhibition opportunities, depending on candidate eligibility.

To express interest in any of the below opportunities, please email liondance@redress.com.hk for details on application timeline and requirements!

THE OPPORTUNITIES

We invite local fashion designers, especially those with a focus on sustainability, to express their interest in the following:

1. Brand retail pop-up (late November/Dec 2025)

Selected designers will join a 6-day retail pop-up activation alongside other sustainable fashion brands as part of Hong Kong Fashion Fest activities in late November / early December, and reach new audiences for your sustainable fashion brand. There is no fee for participation, for the selected designers.

The pop-up will feature the upcycled lion dance showpiece(s), and designers who are selected to participate will be invited to showcase, alongside their current sustainable collections, a product that is inspired by its message, cultural heritage or aesthetic. This can be something that exists in their current collection or they may produce something new.

**The retail opportunity is open to candidates with a sustainable fashion brand.*

2. Consumer workshop facilitation (late November/Dec 2025)

During the designer retail pop-up and exhibition in November, select designers will be invited to run workshop activities for the public to learn creative skills and be accessible to beginners, such as mending



and customising, to empower the public to keep clothing in use longer.

** If selected, designers will be remunerated for their time to run the workshops.*

3. Lion dance showpiece design, exhibition and student engagement (Aug-Nov 2025)

-----Applications now closed-----

Two designers will be engaged to design and co-create an upcycled one of two lion dance showpieces, reflecting your creative vision while incorporating sustainable practices. 75% of the final showpiece will have to be sourced and reimaged from unwearable clothing collected through [Redress' Takeback Programme](#).

All above opportunities will require the selected designers to participate in the photography and filming of content as part of this project's marketing and documentation.

DOES THIS SOUND LIKE YOU?

- Passion for sustainability and innovative design.
- Experience in fashion design.
- In-person availability in November/December.
- Excellent project- and time-management ability.
- Ability to communicate well with diverse audiences.
- Commitment to preserving Hong Kong's cultural heritage.
- Collaborative spirit.