



SUSTAINABLE/CIRCULAR FASHION EDUCATION DIRECTOR

Redress is a Hong Kong headquartered, Asia focused environmental NGO with a mission to accelerate the change to a circular fashion industry by educating and empowering designers and consumers so as to reduce clothing's negative environmental impacts.

We are seeking a senior team member with expertise in **circular and sustainable fashion** to guide and oversee our education strategy across our programmes, which primarily focus on educating **fashion designers** and **consumers**.

Reporting to the Executive Director and as part of the Redress leadership team, this role suits an energetic, resourceful person with knowledge or experience in **sustainable and circular business models, fashion production, and/or tertiary fashion education**, and a passion for sustainability in fashion.

PRINCIPAL RESPONSIBILITIES

Circular Fashion Education Strategy

Lead on the Redress education strategy with a strong advisory and guidance role to the wider Redress team, including the following key responsibilities:

- Work together with the Executive Director and leadership team to drive Redress' overarching educational objectives
- Develop and regularly review Redress' educational views and positioning within Hong Kong, Asia, and the fashion industry, in the context of the current fashion and sustainability landscape
- Work closely with the Programme Directors to ensure that circular fashion educational content across their various projects and outputs is relevant, consistent and aligned
- Identify and leverage opportunities to embed education into wider Redress activities
- Provide specific direction and oversight for educational output such as the online Educational Resources and Circular Design Course
- Support the communications team to ensure consistency in educational messaging across videos, websites, and other content produced by Redress, as needed

Programmes Support

Strategic and day-to-day support to the Circular Fashion (CF) and Redress Design Award (RDA) programme and education leads to:

- Set internal and grant-required education targets and deliverables
- Regularly review programme outcomes against targets and deliverables
- Conduct regular meetings to ensure ongoing alignment between programme activities and Redress' overarching educational goals and messaging
- Support on the educational components of grant application processes
- Input on RDA competition content and format, including application and judging criteria, identifying judges, assessing partnership opportunities
- Support on adapting key educational messaging for the various stakeholder groups with which Redress engages
- Support on the development of educational content



- As needed, support university or other educational partner relationship development
- As needed, support with industry and academic engagement such as delivering seminars, panels, interviews, etc

Other Responsibilities

- Act as a key spokesperson at external and internal events, media interviews, etc.
- Ensure that the Redress key statistics sheet is kept up to date and relevant
- Manage a part-time Research Associate, and from time to time, one or more interns or skilled volunteers
- Occasionally support the wider Redress team at physical events and activities.

REQUIRED QUALIFICATIONS & EXPERIENCE

- Minimum 10 years experience in a relevant business or charity role, with established fashion, textile industry and education institution contacts.
- Understanding of current issues, trends and challenges in sustainable / circular fashion.
- Proven experience in a managerial position with involvement at a strategic programme level.
- Undergraduate university degree (e.g., B.A. or equivalent - degree holder) in fashion or sustainability related subjects preferred.
- Visa to live and work in Hong Kong (please note that candidates without a Hong Kong visa will only be considered under exceptional circumstances)

REQUIRED SKILLS & DESIRED PROFILE

- Fluent English required, knowledge of Cantonese and/or Mandarin is a plus.
- Excellent time management and organisational skills.
- Strong communication skills, with public speaking experience.
- Passion for creating positive change through education.
- Passion for sustainability and fashion.

Interested applicants should send their CV, cover letter and expected salary to <HR@redress.com.hk>